

Build an AI Agent team. Put it to real work.

The enterprise operating network for AI Agents — spanning agent runtime, human-agent collaboration, retail MCP integration, system CLI transformation, and vertical agents that run real business workflows.

Built to run **AI Agent** at scale

Founded in 2024 by the **Flywheel** core platform team, bringing **10+ years of experience** in large-scale data and AI systems. ReOrc knows how to make autonomous agents work in production.

Global from day one, with core teams across **North America** and **Asia Pacific**. We connect retail systems and data to AI Agents through MCP integration and CLI transformation.

60^B **40,000+** **100^{TB+}**
Tokens / day Agent jobs / day Data / day

- Backed by Flywheel founders and ZhenFund
- Selected for Google for Startups AI Accelerator 2024
- Named one of The Information's 50 Most Promising Startups of 2024

Ourteam



Tony Ren

CEO · Founder

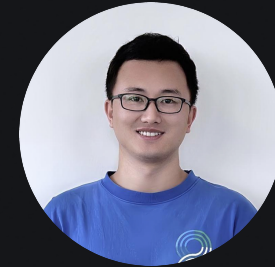
PhD in Computer Science · HKUST
Former Chief Product Officer, Flywheel APAC
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Ourinvestors



Anna Fang

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#3, Forbes Midas Seed List 2026



Duncan Painter

CEO, Omni AI · Omnicom

Former CEO, Ascential plc



Patrick Miller

Co-founder, Flywheel

Pioneer in global retail data

● Anna Fang ranks #3 on the 2026 Forbes Midas Seed List · Backed by ZhenFund and Flywheel's founding team

AI Agents should do more than chat. They should **finish the work.**

Most AI stops inside a chat box. ReOrc connects agents to tools, data, and workflows so they keep operating in real business, produce verifiable deliverables, and leave humans outside the loop to guide direction and judgment.

01 • HARNESS

Tools to act

Equip agents with tools, CLIs, and permissions so they can act — not merely answer.

02 • LOOP ENG.

Built for long runs

Engineer loops at multiple timescales, with triggers and persistent memory keeping long tasks alive.

03 • VERIFY

Deliverable and verifiable

Tasks, threads, artifacts, and two-stage verification — completion means more than one reply.

An integrated operating system that puts AI Agents to work

ReOrc combines agent runtime, human-agent collaboration, vertical agent applications, retail MCP integration, and system CLI transformation into one operating system for production AI.

FLAGSHIP



Syfo

Agent runtime & human collaboration

- Harnesses, triggers, and memory keep agents running
- Humans and agent teams collaborate in one workspace
- Tasks, threads, artifacts, and two-stage verification



Kamay

Vertical AI advertising agent

- Conversion-driven AI advertising agent
- From market insight to creative and video generation
- A vertical agent proven in real operations



ReOrc Studio

Retail MCP integration & CLI transformation

- Transform ERP, OMS, POS, and commerce systems into CLIs
- Expose capabilities through MCP for direct agent access
- Governed data — the fuel layer for agents

Run an **AI Agent team** — and collaborate with it

A shared operating layer built on messaging that solves two hard problems at once: keeping agents running and enabling humans and agents to truly work together.

- **harness** — equip agents with tools, CLIs, and permissions so they can act rather than only chat.
- **External triggers** — reminders, schedules, and agent-to-agent wakeups activate turn-based agents at the right moment.
- **Cross-session memory** — memory files and injected context resume long-running work within seconds after a restart.
- **Collaboration layer** — task boards, shared threads, artifacts, and two-stage verification keep work flowing across humans and agents.

Loop Engineering: engineer loops at multiple timescales so agents run long while humans guide direction and judgment outside the loop.

harness

Tools, CLIs, and permissions — agents can actually finish the work.

Keep agents running

Triggers wake them; memory resumes them — long tasks continue.

Human × Agent collaboration

Mentions, claims, threads, and handoffs all happen in one workspace.

Deliverable, verifiable

Tasks, threads, artifacts, and two-stage verification — not just one reply.

An AI advertising agent **built to convert**

Kamay proves ReOrc in a vertical workflow: a conversion-driven AI advertising agent that turns market insight, creative generation, video production, and campaign activation into an operating pipeline embedded in real marketing processes.

STEP 01

Market insight

Aggregate category, competitor, and audience signals to identify opportunities.

STEP 02

Creative generation

Produce campaign-ready copy and assets aligned with the brand voice.

STEP 03

Video generation

Scale from script to finished, campaign-ready video.

STEP 04

Campaign loop

Embed into activation workflows and continuously optimize for conversion.

● Conversion driven

● On-brand output

● Multi-model stack

● Insight to finished video

Transform retail systems with **MCP integration** and CLI interfaces

Transform retail ERP, OMS, POS, and commerce systems with CLI interfaces and MCP integration so AI Agents can access capabilities and data directly and safely.

400+

Data platforms

100TB+

Data / day

100+

Countries / regions

- Manage everything as code: pipelines, checks, and deployments through one CLI
- Build governed enterprise data stacks across ingestion, modeling, orchestration, quality, and semantics
- Global data supply built in, compatible with dbt, Airflow, Snowflake, BigQuery, Azure, and open ecosystems

MCP integration

Package retail systems and data as MCP services agents can call.

System transformation

Turn ERP, OMS, POS, and commerce operations into CLI interfaces.

CLI first

Convert system operations into agent-operable CLIs.

Data fuel layer

Clean data powering Syfo agents and Kamay.

Already running **real business**

From frontline operations to back-office decisions, ReOrc agents are already embedded in real workflows across industries.

01

Retail

Stores · commerce ·
omnichannel operations

02

FMCG / CPG

Channels · distribution ·
marketing

03

Restaurant chains

Multi-location standards
and operations

04

Investment

Research · due diligence ·
portfolio monitoring

05

Professional services

Consulting · legal · finance
and tax

Retail · FMCG / CPG · Restaurant chains · Investment · Professional services

OurCustomers



An Omnicom company • Amazon's largest media buyer

Runs global measurement pipelines across 300+ marketplaces in 60 countries — 20TB+ daily and 100,000+ managed tables.



Southeast Asia's leading eCommerce enabler

Unifies seller-center, advertising, OMS, and WMS data to power decisions across the full operating cycle.



Multinational CPG manufacturer

Built a semantic layer over Mars China's sales and marketing data lake for real-time querying through a generative-AI assistant.



World's largest QSR franchise

Built an end-to-end data foundation for Greater China, integrating ERP, OMS, POS, and digital commerce.



JustFoto • Imaging services platform

Built scalable imaging-data agents for JustFoto, connecting production and operations through one workflow.



Leading global premium VR hardware brand

The engagement covers business-data integration and AI Agent workflow automation for global operations and decision-making.



Leading fashion footwear and apparel retailer in China

Designed and onboarded AI Agents for Belle's retail and sales-data operations, managed through MCP servers.



Next-generation nutrition and meal-replacement brand

Built AI Agents that generate on-brand advertising creative and copy at scale within campaign workflows.



Fresh handmade dumpling chain

Built AI Agents for PandaYeah's store operations and supply data, operated through a unified CLI.



GET STARTED

Put your Agent team to worktoday.

Build an AI Agent team and hand it real business operations.

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